

Luxembourg, 01.08.2016

To Whom It May Concern,

Luxembourg-Poland Business Club had asked Katarzyna Pefeszuk for consultations on promoting our first edition of The Summer Business Ball.

The Summer Business Ball 2016 was organized under the patronage of the Deputy Prime Minister, Minister of the Economy É. Schneider, the Embassy of Poland in Luxembourg and the Embassy of Luxembourg in Poland. It was a networking event *attended by over 180 guests*. Our vision was to build it into a premier summer event held on an annual basis for the English speaking business community in Luxembourg.

Katarzyna supported us with creating promotion plan and attracting guests via social media. Her contribution was very helpful in achieving our goals such as selling particular amount of tickets and making positive buzz around the event.

Katarzyna's marketing and communication skills made our cooperation both successful and enjoyable. That's why I can definitely recommend her as an open-minded, skilled and reliable partner.



Artur Sosna  
President "Luxembourg-Poland Business Club"